

2026 Product Catalog

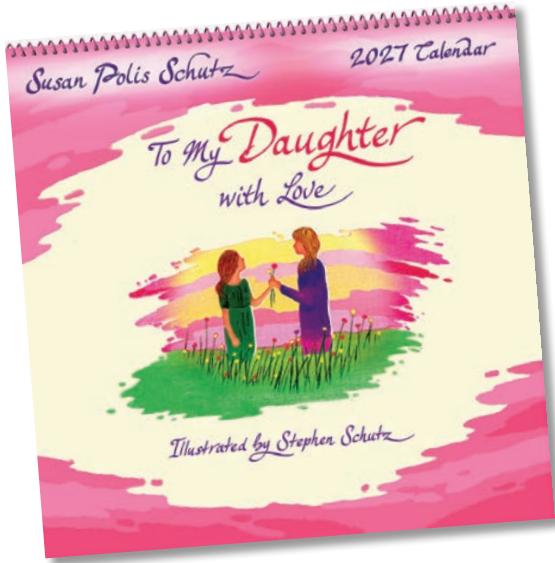
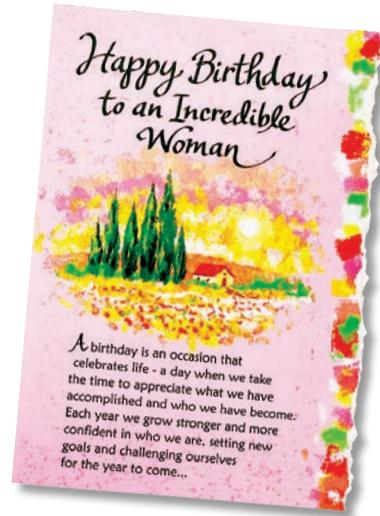
Blue Mountain Arts.®

Best-Selling Cards, Books, Calendars, & Gifts



Customer appeal...

- Messages with a conversational style that express exactly what the sender wants to convey in life's most important moments
- Each card, book, calendar, and gift has a hand-crafted look and feel — with specially chosen papers, designer inks, and exclusive embossing



Retailer results...

- The highest possible profit per pocket for each of our product lines
- Pocket-planned display programs available
- Ongoing in-field service that is responsive to each retailer's individual needs

And a continuing commitment...

to offer beautiful products and timeless messages that help people connect with each other and strengthen the bonds of friendship, family, and love in meaningful and unforgettable ways.

Silhouettes from Blue Mountain Arts®

Brilliant graphics and bold color patterns create a vibrant setting for sharing feelings of love, life, and caring.

Retail: \$5.99 - \$6.99 EA *

Wholesale: \$11.98 - \$13.98 / PK (Packs of 4)



48-Pocket Silhouettes Card Assortment
Unit 555342 \$650 - \$750 (estimated)
1 modular display
15" x 17.25" base 79.5" height



Scan to view the entire
Silhouettes collection

* Beginning in 2026 Blue Mountain will be price-rolling most of our card lines, which will also impact the cost of our display configurations.

The Blue Mountain Collection

Setting the highest standards for emotional expression, graphic design, and sales performance.



Classic Blue Mountain Arts®

One of the most popular card lines ever created.

Retail: \$5.99 - \$6.99 EA *

Wholesale: \$11.98 - \$13.98 / PK (Packs of 4)



Check out
one of our
Classic Cards

Combine best-selling designs into one easy-to-shop assortment:

72-Pocket
Card Assortment (shown)
Unit 555271
\$990 (estimated)
1 modular display
23.6" x 20.5" base
79.5" height

144-Pocket
Card Assortment
Unit 555274
\$1,980 (estimated)
2 modular displays
23.6" x 41" base
79.5" height

216-Pocket
Card Assortment
Unit 555278
\$2,970 (estimated)
3 modular displays
41" x 41" base
79.5" height

SCULPTED
Blue Mountain Arts®

Unmatched in beauty and high-volume pocket productivity.

Retail: \$8.99 EA Wholesale: \$13.49 / PK (Packs of 3)



WaterColor Feelings™

Dynamic graphics and a conversational writing style make these unique.

Retail: \$5.99 EA Wholesale: \$11.98 / PK (Packs of 4)



Scan to view the entire
Blue Mountain Collection

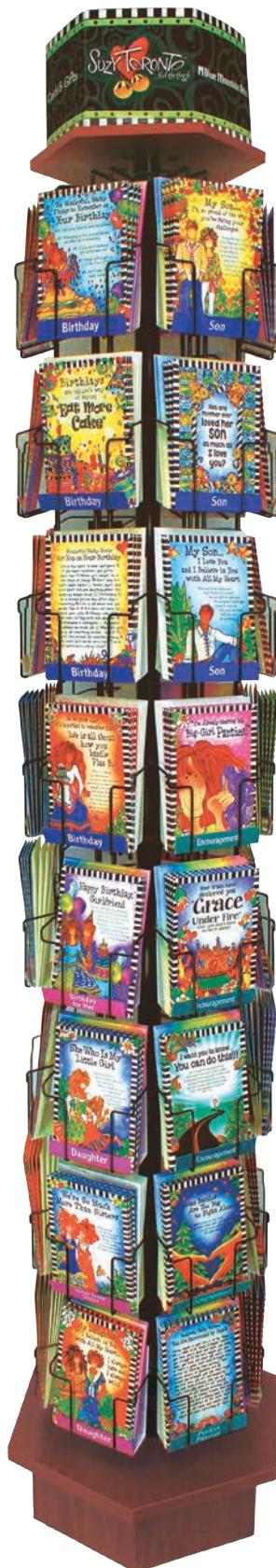




Suzy celebrates love, life, and family with insightful writing and brilliant graphics.

Retail: \$5.99 - \$6.99 EA

Wholesale: \$11.98 - \$13.98 / PK (Packs of 4)



◀ 48-Pocket Suzy Toronto Card Assortment (shown)
 Unit 555296 \$650 - \$750 (estimated) 1 modular display
 15" x 17.25" base 79.5" height



Scan to view everything
 in the Suzy Toronto
 collection



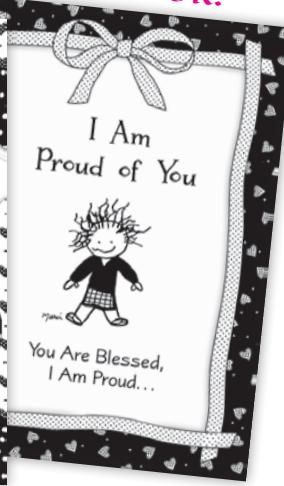
marci

Marci's unforgettable characters and timeless messages give these customer favorites their unique appeal.

Retail: \$5.99 - \$6.99 EA

Wholesale: \$11.98 - \$13.98 / PK (Packs of 4)

NEW LOOK!



I Love You More
Every Day

Happy Birthday
Blessing

I Am
Proud of You

Our Love Is a Treasure

You Are Blessed,
I Am Proud...

My Friend
Forever



Dear
Granddaughter



You Are Hopes and Dreams
About to Unfold

To My Mother



A Mother's Love Is
a Lasting Treasure

NEW LOOK!

48-Pocket Children of the Inner Light Card Assortment (shown)

Unit 555295 \$650 - \$750 (estimated) 1 modular display

15" x 17.25" base 79.5" height



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Scan to view everything
in the Children of the
Inner Light collection

pix & pagels™

Best-selling author Douglas Pagels blends his writings with colorful photography to create a one-of-a-kind collection.

Retail: \$5.99 - \$6.99 EA

Wholesale: \$11.98 - \$13.98 / PK (Packs of 4)



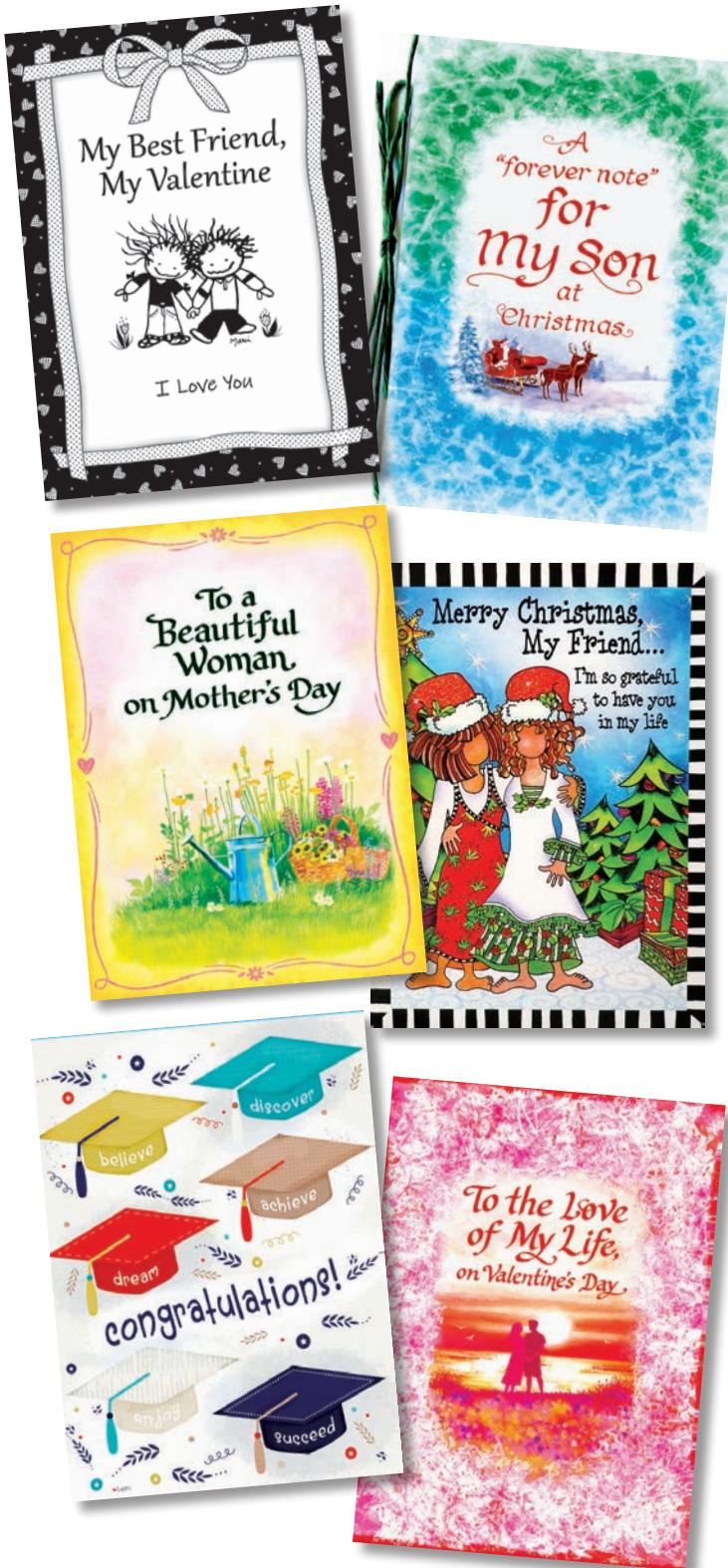
◀ 48-Pocket Pix & Pagels Card Assortment (shown)
Unit 555330 \$650 - \$750 (estimated)
1 modular display
15" x 17.25" base
79.5" height



Scan to view everything
in the Pix & Pagels
collection

Seasonal Card Program

Making each season a celebration of inspiring art and heartfelt emotions.



24-Pocket Card Assortment (*Christmas shown*)

Unit 10309

\$144 - \$234 (*estimated*) per season

12" x 17.25" base

46" height



Scan to view more from
our seasonal card
collection

Little Gifts... the Incremental Sales Leader

Magnets with Easel Back

Size: 3.6" x 4.9"

Retail: \$8.99 EA

Wholesale: \$13.49 / PK (Packs of 3)



Little Keepsake Books

Size: 4" x 3"

Retail: \$8.95 EA

Wholesale: \$13.43 (Packs of 3)



Countertop Merchandisers — Ideal Way to Maximize Sales



36-Pocket Countertop Gift Assortment (shown)
Includes Magnets with Easel Back and
Little Keepsake Books
Unit 555259 \$473 (estimated)
14.5" spin radius 32" height

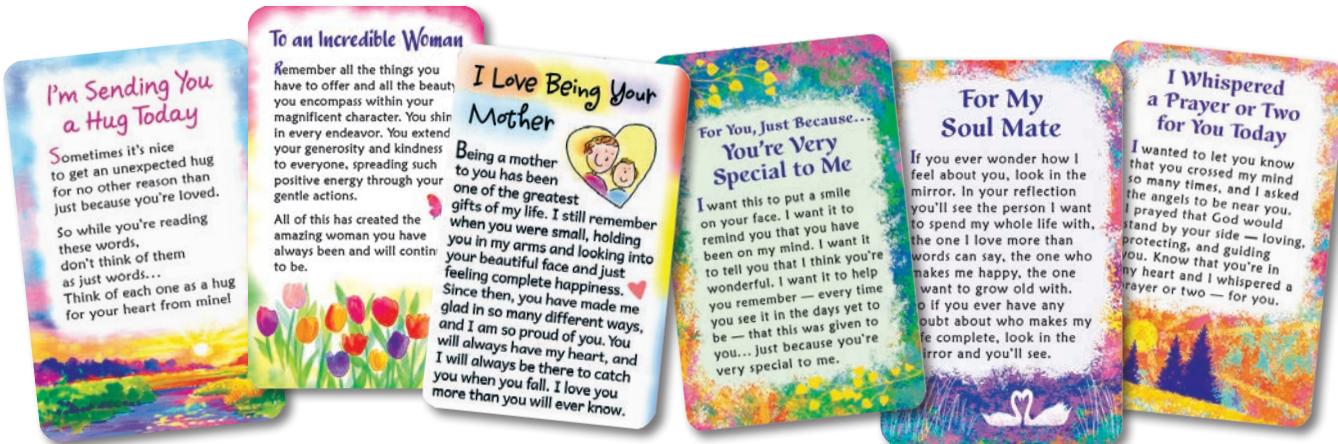
24-Pocket Countertop Wallet Card Assortment (shown)
Unit WL24W \$216 (estimated)
9.7" x 6.25" base 15.5" height

Wallet Cards

Size: 3.4" x 2.1"
(credit card size)

Retail: \$2.99 EA

Wholesale: \$8.97 / PK (Packs of 6)



Scan to view the entire gift collection

Best-Selling Gift Books

Variety of price points, formats, themes, authors, and styles make these a favorite for gift giving or personal inspiration.



Trade Paperback Books

Retail: \$12.95 - \$16.95 EA Wholesale: \$6.48 - \$8.48 EA



Seasonal Book Program

- Refreshed 3 times per year with new releases and seasonally relevant books
- 120-day dating
- Free freight on initial ship

◀ 40-Pocket Gift Book Assortment (shown)
Unit 555245 \$876 (estimated)
15" x 17.25" base 79.5" height

Heart-to-Heart Hardcover Gift Books

Size: 5" x 7"

Retail: \$9.95 - \$11.95 EA

Wholesale: \$4.98 - \$5.98 EA



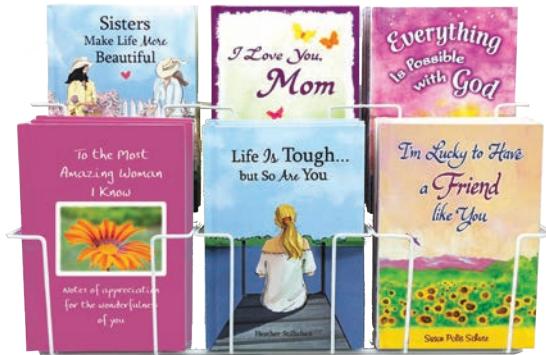
Countertop Gift Book Assortments



6-Pocket Gift Book Assortment (shown)

Unit HB6B \$108

17.56" x 5.06" base 8.13" height



► Add a second unit for an assortment of twelve popular HB titles

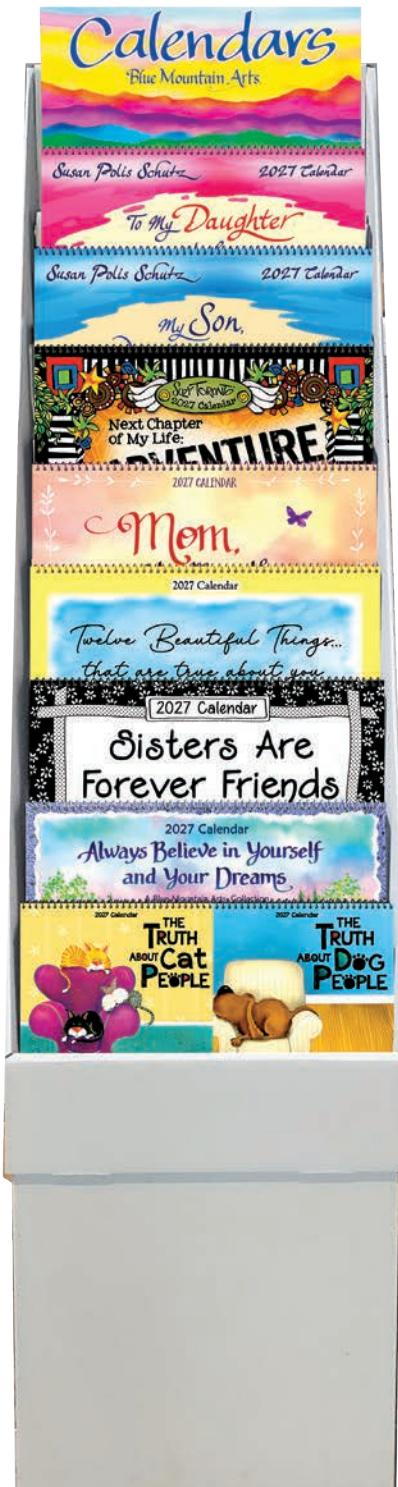
Unit HB12B \$216



Scan to view the entire gift book collection

2027 Wall Calendars

The Consumer's #1 Choice... Every Year

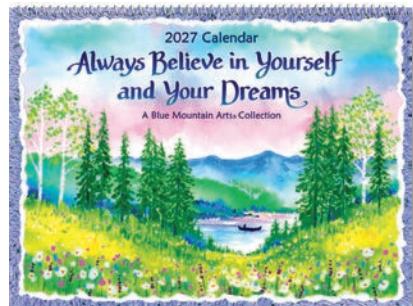


As a gift or for personal use, these calendars are a colorful and expressive way to keep track of the days.

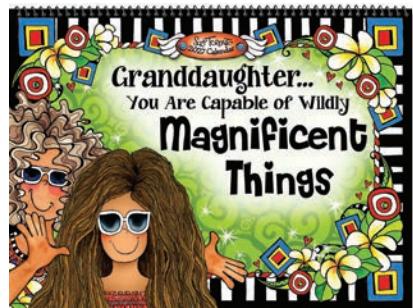
9" x 12" Calendars

Retail: \$19.50 EA

Wholesale: \$9.75 EA



CA5774

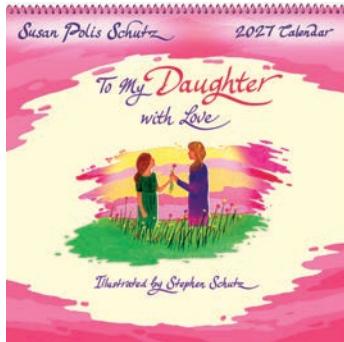


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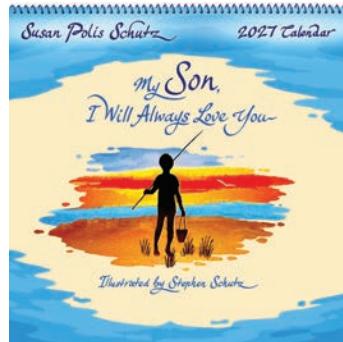
◀ 10-Pocket Calendar Assortment (shown)
CA27C10C \$385
13.75" x 16.5" base
56" height

12" x 12" Calendars

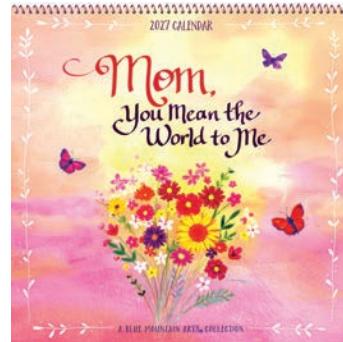
Retail: \$20.95 EA Wholesale: \$10.48 EA



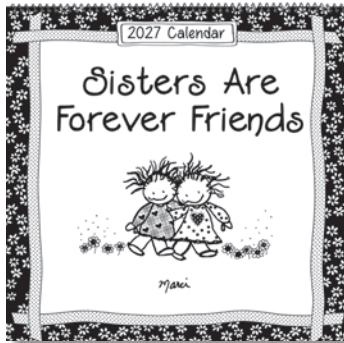
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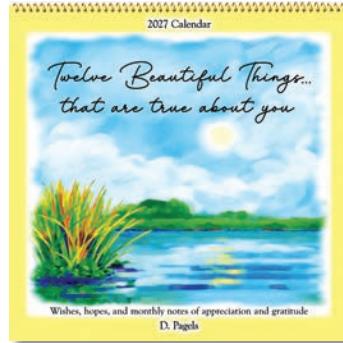
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CA5736



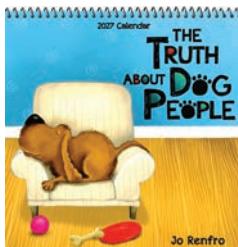
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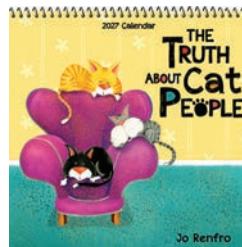
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7.5" x 7.5" Calendars

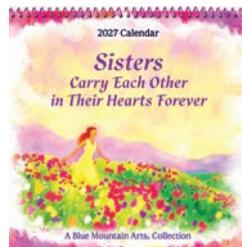
Retail: \$12.95 EA Wholesale: \$6.48 EA



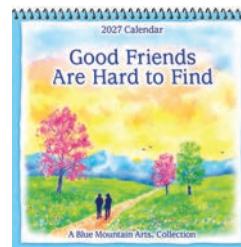
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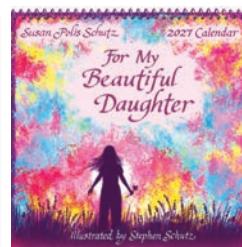
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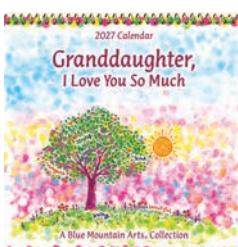
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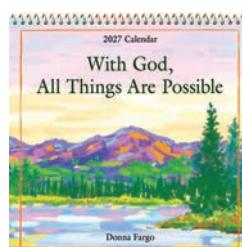
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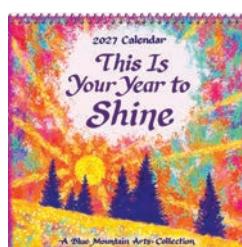
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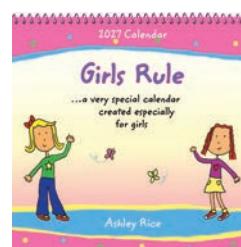
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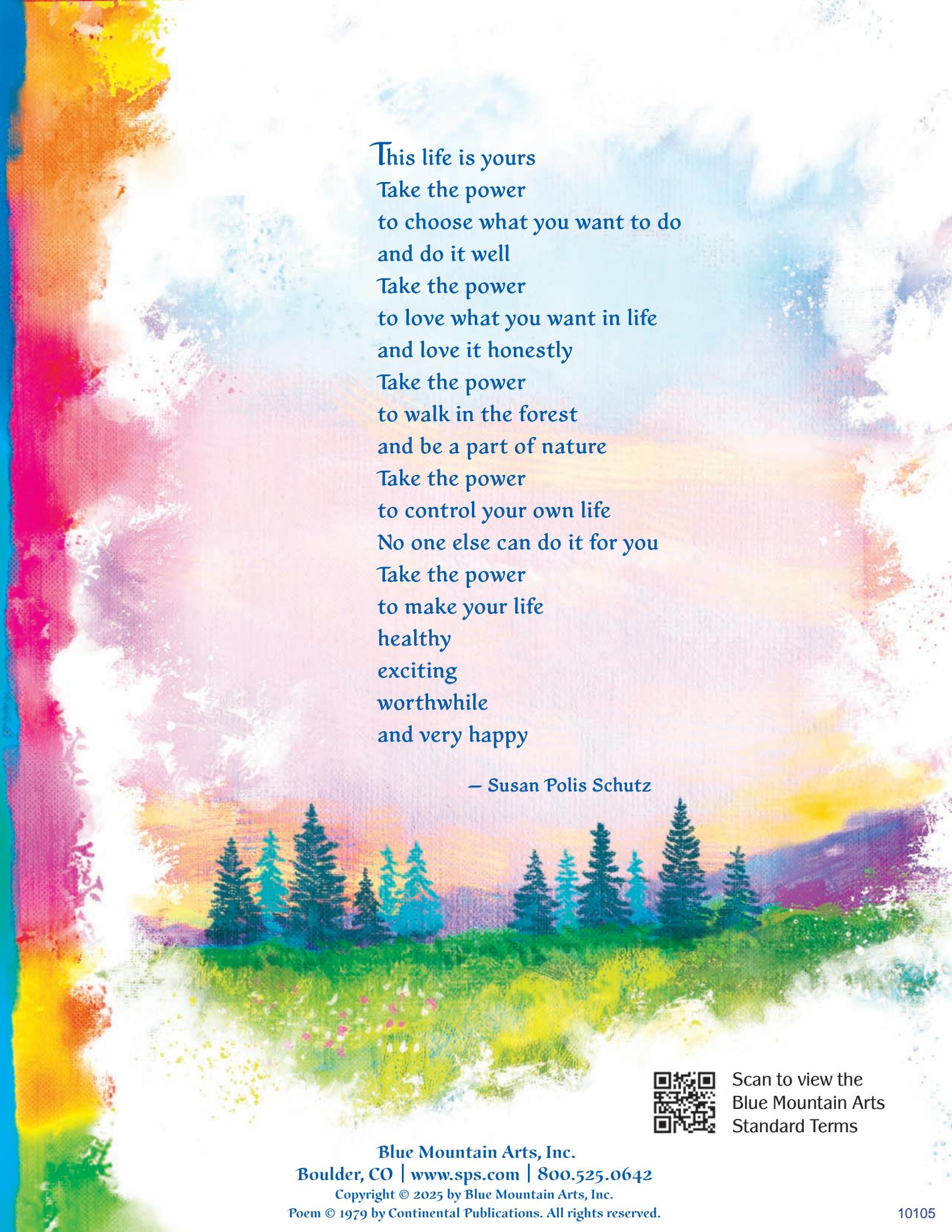
CA5873



CA5835



CA5859



This life is yours
Take the power
to choose what you want to do
and do it well
Take the power
to love what you want in life
and love it honestly
Take the power
to walk in the forest
and be a part of nature
Take the power
to control your own life
No one else can do it for you
Take the power
to make your life
healthy
exciting
worthwhile
and very happy

— Susan Polis Schutz



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Standard Terms